

## ***MY STORY***

Back in 2005, while living in Indiana USA, my friend who owns a clothing store asked me to purchase clothing for her store. I agreed to do so, since she was a very good friend. I began shopping and shipping the purchases back to her in small boxes. Soon after I decided to return to Trinidad. But before I did so, my friend told me about the success she had with the stuff I sent her and advised me that I should also get into the retailing business for ladies clothing. To be completely honest, I opposed the idea. At the time I thought that it would be a hassle dealing with total strangers because I was thinking only about a store and selling to the general public. But with a lot of convincing, thanks to my persistent friend, I decided to shop for myself and head back to Trinidad.

I went back to Trinidad with a suitcase full of clothing for reselling. My mom assisted me in displaying the clothing in my living room and I invited some friends and family members. The initial response was great so I called my wife, who was still abroad at the time and asked her to send more clothing. By now you could imagine the excitement. Friends were impressed and as equally satisfied with our clothes. As word spread, the demand began to grow, that's when I decided to convert one of my bedrooms to a little boutique. Each time a shipment came, friends would look forward to yet another. One weekend, I actually made \$11,000 in sales, business was quite good.

My customers were getting their money's worth cause we were able to offer high quality items at a low cost. So without much effort our business grew by word of mouth advertising from very satisfied customers. My customers were my friends and family who brought their friends and family, which made us comfortable about people coming into my home. Everyone was referred by someone.

Eventually I was invited to a customer's workplace to display my items. This was the beginning of a new and exciting chapter. Both my sales and customer base increased. It was then that I decided to pursue this full time.

At the realization that a decent living could be made by selling ladies apparel, I advised a friend about doing the same. So we started shopping for her also. With our guidance, very soon she duplicated our success. Eventually, I was able to perform this service for two additional persons.

Along the way we were blessed to have friends who helped and promoted our business and we also made new friends and numerous acquaintances. As our popularity grew, we were invited to fashion shows and tea parties, where we had models show off our clothing. It was almost unreal as I was accustomed to making money the laborious way, but this time I was having fun while making significant returns on my investment.

Global Buy came about when I saw how easy it was to duplicate our business model. There is great opportunity for anyone who is willing. I now live abroad, and am offering you a chance to make your own story.